



July 2023

Europe's Largest Free to Attend Dedicated Exhibition and Conference for the Lubricant and Bearing Industry Is Back For 2023!

Lubricant Expo is Europe's only free-to-attend exhibition and conference bringing together the entire lubricant supply chain, its stakeholders and end-user industries. This unique event is taking place from 26th - 28th of September at the leading exhibition venue Messe Essen in Germany. The location and unique format of the event means it is poised to provide a commercial platform connecting each part of the lubricant supply chain with key customers and decision-makers. Lubricant Expo is co-located with The Bearing Show Europe's largest exhibition for bearings technology.

Lubricant Expo is connecting lubricant solution providers with the full spectrum of end-user buyers, as well as the entire chemical and equipment supply chain with thousands of engineers and executives in attendance. Building on the success of the inaugural show in 2022, the 2023 event will see thousands of visitors from industries including Marine, Automotive, Aerospace, Shipping, Transportation, Energy, Medical, Industrial to name a few.

"It's a good place where everyone can meet from the lubricants industry. It is beneficial for sales, procurement and customers who want to have a deeper knowledge on lubricants."

Patrick Bell, Castrol

Increased drive for sustainable products and technologies, enhanced customer specifications, new performance requirements and the ground-breaking integration of mass data technologies is creating a vibrant and evolving landscape of opportunities and challenges, both in the needs of lubricant customers and the production of lubricants themselves. Lubricant Expo provides a dedicated showcase of the technology and knowledge needed to reduce costs, improve efficiency, maximise the performance of lubricants, achieve the requirements of the products they enable and preserve the health of machinery across operating environments.

A free conference running alongside the exhibition will feature over 80+ expert speakers, with sessions covering sustainability, manufacturing and material developments, market opportunities and trends, industry-specific case studies, evolving customer requirements, big data, advanced monitoring, optimal testing and analysis, lubricant selection, formulating for demanding applications and automated lubrication systems to name a few.

This is a great opportunity to listen to leading experts from organisations including Shell, Scania, Volvo, ABB, SEQENS, Tata Steel, Perstorp, Foltertechnik and many more!

“Lubricant Expo is bringing people together on a common platform. We are all facing the same challenges and looking for solutions.” **Nigel Attwood, RS Clare**

Over 200+ exhibitors will be at the show for three days of networking, lead generation and education. Leading organisations confirmed include Petronas, Castrol, STLE, Lubrizol, TotalEnergies, Perstop, Valvoline, Motul Tech, Bechem, ExxonMobil and many more.

This free-to-attend event is not to be missed, register for free today:
<https://eventdata.uk/Visitor/LubricantandTBSshow2023.aspx?TrackingCode=PR>

“Having an event that is dedicated to the lubricants industry is unique. Here, we are talking about what the industry is doing and what it enables as we go to market. It’s a unique forum for us to come together and talk about the challenges that we have never had before.” **Mike McCabe, Valvoline**

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